

MCM-B
Public Involvement/Participation

B. BMP #2: River / stream cleanup

1. Target audience/stakeholder group: Community volunteers
2. Description of BMP: LC in partnership with the Keep Lowndes Valdosta Beautiful (KLVB) program organizes, promotes and participates in the annual Rivers Alive Cleanup at various stream locations.
3. Measurable goal(s): LC will participate in an annual river / stream cleanup during each reporting period.
4. Documentation to be submitted with each annual report: The County will provide a summary of the event results (e.g. waterways, number of volunteers / organization, and volume of trash collected) and media coverage (if available) in each annual report.
5. Schedule:
 - a. Interim milestone dates (if applicable): N/A
 - b. Implementation date (if applicable): 2005
 - c. Frequency of actions (if applicable): Once per year
 - d. Month/Year of each action (if applicable) Annually
6. Person (position) responsible for overall management and implementation of the BMP: Stormwater Technician
7. Rationale for choosing BMP and setting measurable goal(s): Yearly river cleanups can raise public awareness of illegal dumping and urban runoff and can discourage practices that generate non – point source pollution by citizens.
8. How you will determine whether this BMP is effective in accordance with Part 5.1.4 of the Permit: Annual stream cleanups are hands – on opportunities that are effective at increasing public awareness of pollution sources and will help remove trash and debris out of the streams.