



additional signs on the sides and rear of the building. The existing signage standards have been continuously open to variance requests. In most cases, these variances have been approved, indicating support for a revision to the standards. The goal is not to substantially increase the overall area of signage, but allow a design which distributes the allocation of sign area to additional walls of the building.

Topic #3:

There have been several developments recently that are arranged as a campus, bringing unique signage challenges. The most prominent example is the hospital. Similar situations could include educational facilities and religious institutions. For any development arranged as a campus such as hospitals, educational facilities and religious facilities, incorporating three (3) or more buildings, the campus may request additional signage, similar to the existing provisions for a shopping center.

Topic #4:

Currently addressed only as an asterisk below Table 5.04.07(E)(3), there is an existing provision that allows subdivision developers to install two permanent signs at the entrance of the subdivision. Because of confusion with this provision, this should be more prominently established in the ULDC language.

Recommended Code Amendment:

1. Amend several subsections of Section 5.04.00:

Section 5.04.05, Provisionally Exempt Signs in Table 5.04.05. Standards for Provisionally Exempt signs.

Section 5.04.07, Tables of Sign Standards for Permanent On-Site Signs in Table 5.04.07(E)(3). Number and Types of Permanent On-site signs.

Section 5.04.07, Tables of Sign Standards for Permanent On-Site Signs in Table 5.04.07(E)(4). Design Standards for Permanent On-site signs.

Section 5.04.07, Add new Section H for Campus signage.

Section 5.04.07, Add new Section I for Subdivision entrance signs.

DRAFT AMENDED SECTIONS:

5.04.05 Provisionally Exempt Signs