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Lowndes County CASES:

VAR-2023-14- Frontline Waterworks

Chairman McCall

This is the one that we discussed. They don't know if they're going to have everything together. So, this is the one that they requested table.

Trinni Amiot

Var-2023-14, Frontline Waterworks. It's located in 4352 Loch Laurel Road, Valdosta, Georgia that I provided an analysis for a signage in December of 2022. May 10th of this year, they submitted a sign application, and we approved the things that we could. Then they came back around and asked for a variance. I'll go through that. These are all the signs that they want, and these were approved. Some of them are vinyl readings on the door. You can have one sign on your building. Those were approved. Then they asked G the freestanding sign (exhibit a map with signs labeled). That one was fine. H is the little directional sign. That one was fine. All that was submitted properly and approved. This is what one of the signs will look like. There are two buildings out there. So, this is what one will look like. That was approved. That one was approved. Those are vinyl readings. You can see them on the door. That one was approved. That one was approved. That's what they want. A sign on the opposite side of the building which faces I -75. On that same side of the building, they have a double stacked sign advertising their business. Ultimately, staff feels like they have ample signage to meet their needs and recommend denial.

Allan Strickland

That sign is considered to be an on-premises advertising sign.

Trinni Amiot

It's right in their yard.

Allan Strickland

Right.

Nathan Brantley

Is that one there? Is that one approved already?

Trinni Amiot

I never got an application for it, but you can have so many signs per frontage down. It has been there for years.